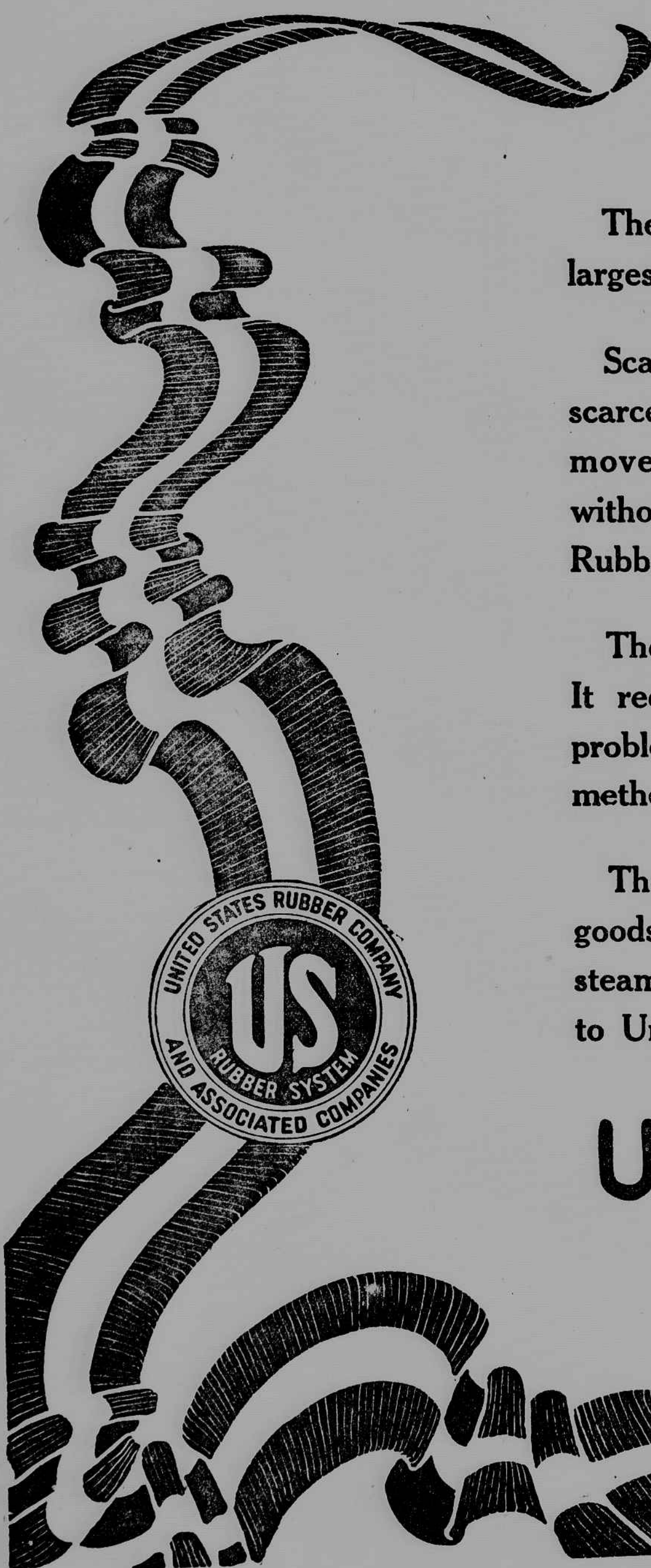


That Skill on which our National Industrial Life relies builds Stamina into United States Tires



The United States Rubber Company is the oldest and largest manufacturer of rubber goods in the world.

Scarcely a wheel turns in the nation's factories, scarcely a train starts or stops, scarcely an elevator moves, scarcely *any* industrial operation goes on without the aid of some product of the United States Rubber Company.

The production of such articles is extremely technical. It requires a keen and varied knowledge of power problems, engineering principles and manufacturing methods.

The skill and science which give United States rubber goods the power to resist the force of fire, water and steam, also impart the strength and sturdiness peculiar to United States Tires.

United States Tires
are Good Tires



United States Rubber Company